

# ROCK DID IT GLOBAL™

OFFICIAL PRESS KIT • 2026



SPIRIT • BODY • MIND

Build Your Spirit. Strengthen Your Body. Expand Your Mind.

# Founder Profile

Juan Coello — Chief Visionary Officer (CVO). Entrepreneur, wellness educator, consultant, ecosystem builder.

# Founder Story

Miami → Entrepreneurship → Mission work → South America → Return to USA → ROCK DID IT movement.

# **Mission**

Develop leaders impacting families spiritually, physically and financially.

# Ecosystem

ROCK DID IT University • Natural Herb Minerals • I DID IT Fitness • Publishing • Consulting

SPIRIT	BODY	MIND
Leadership	Fitness	Business

# Programs

9 Day Challenge • 90 Day Challenge • 7 Streams Games

# Market Difference

Transformation systems integrating Spirit Body Mind.

# Brand Portfolio

Preferred Services + Extension Brands + Strategic Partners

# Media Topics

Leadership • Entrepreneurship • Wellness • Marketing

# Impact

Education systems • Wellness initiatives • Consulting

# Testimonials

Transformation stories and business growth.

# Media Assets

Logos • Photos • Brand kit • Bio

# Events

Conferences • Podcasts • Speaking

# Vision

5,000 leaders impacting 1M families.

# Partnerships

Media • Sponsors • Strategic alliances

# Contact

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